

# MEMORANDUM OF UNDERSTANDING

BETWEEN



CENTRAL GROUND WATER BOARD  
DEPARTMENT OF WATER  
RESOURCES, RIVER DEVELOPMENT  
& GANGA REJUVENATION,  
MINISTRY OF JAL SHAKTI



BRAHMA KUMARIS ISHWARIYA  
VISHWAVIDYALAYA

*for*  
***Creating Awareness for  
Ground Water Conservation***



## 1.0 Preamble

**Central Groundwater Board (CGWB)** under the Ministry of Jal Shakti, Department of Water Resources, RD & GR has been created with a mandate to develop and disseminate technology, monitor and implement national policies for the scientific and sustainable development and management of India's Groundwater Resources (including their exploration, assessment, conservation, augmentation) based on principles of economic and ecological efficiency and equity while meeting the growing water demands in India. Integrated water resources management is vital for poverty reduction, environmental sustenance, and sustainable economic development of the country.

**The Brahma Kumaris** is a worldwide spiritual movement dedicated to personal transformation and world renewal. Founded in India in 1937, Brahma Kumaris have spread to over 110 countries on all continents and have an extensive impact in many sectors. Further, Brahma kumaris have about 31 small and big complexes, in which there are 50 borewells and 24 wells. They get recharged with rainwater. Most of the complexes have rooftop rain water harvesting structures. There are 4 large ponds in all the campuses. Together, there is a living arrangement for more than 25,000 people, in which 15,00,000 to 25,00,000 liters of water per day is used, all this water is recycled and purified and used for farming trees and plants. They have also built Dam and have Sewage Treatment Plants at Shantivan, Abu Road and Gyan Sarovar, Mount Abu.

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## 2.0 Purpose

India has 18% of World population, 18 % cattle population but only has 4% share of world's water resources. A large quantum of rainfall gets drained out in the sea as a natural run-off without effectively been harvested. Further, Ground Water is the backbone of India's agriculture and drinking water security in urban and rural areas. Groundwater provides 80% of India's drinking water and nearly two-thirds of irrigation needs. Over the last four decades, around 84% of the total addition to irrigation has come from groundwater.

Water is life, but due to continuous withdrawal, necessitated by population growth, urbanization, industrialization, pollution of water bodies, rivers etc compounded by unpredictable behaviour of rainfall due to climatic changes, is continuously affecting the available groundwater resources, which has become a big challenge in certain areas of the country.

In the above backdrop, **Jal Jan Abhiyan** a positive initiative towards water conservation in the country to save the environment and humanity have been initiated by the Brahma Kumaris. The goal of water conservation can be achieved only by creating collective consciousness among the people towards conservation of water and nature. This campaign has been planned with this goal in mind.

Central government is implementing Jal Shakti Abhiyan (JSA) across the country since 2019 to ensure effective rain water harvesting/water conservation in collaboration with States/UTs through various demand side and supply side initiatives including sustained awareness generation among public.

By converging the outcomes of Jal Jan Abhiyan with JSA, the aim of achieving the sustainable water management efforts in the country can be further strengthened.



## 2.1

The Parties have deliberated on the following objectives of the Jal Jan Abhiyan and further, agreed for collaboration in the activities of Jal Shakti Abhiyan being taken up under the Ministry of Jal Shakti within the scope of the Memorandum of Understanding (MoU) as under:

- Creating awareness among people about water conservation through various programs
- Inspiring people to conserve water through 'Rain Water Harvesting.
- Cleanliness campaign of ponds, rivers and other reservoirs.
- Deepening of ponds and drains or making water storage on sloping land.
- Motivating people to plant trees on vacant lands and fields.
- Motivating farmers to do drip and sprinkler irrigation.
- Creating positive awareness among people towards water conservation.
- Organizing essay and debate competitions in school/college on conservation.
- Creating awareness about water conservation among farmers through water conservation fairs.
- Organizing awareness programs with religious and social organizations.
- Creating awareness among people through print, electronic, and social media.
- Creating awareness about water conservation in every household.
- Providing inputs/suggestions to Central/State Governments to take up identified water harvesting/conservation works based on a survey conducted by the Brahma Kumaris at identified villages.





**2.2** The Brahma Kumaris aim to achieve the objectives through 5000 of its centres.

- To reach out to total beneficiaries: 1,00,00,000+
- With total volunteers: 1,00,000+
- With total programs: 10,000+
- By adopting reservoirs: 5,000+

### 3.0 Cooperation and Execution

- The Brahma Kumaris centers will coordinate with the nearest higher educational institute to select the village(s).
- The Brahma Kumaris will create a standard format for a holistic survey of the village(s), including various aspects such as water source availability and quality, and will train the selected students of the identified higher education institute(s). The SOP on Source Sustainability of Ground Water can be consulted for this task.
- As a result of the survey, a list of possible water- related work to be done shall be identified.
- With the technical inputs from Central Ground Water Board through concerned Regional Directors, volunteers from the Brahma Kumaris, will provide inputs to Central / State Governments to take up identified works through Central/State schemes.
- Wherever possible Central Ground Water Board shall assist the Brahma Kumaris organization in getting support from Central Government Organisations/offices and State offices/Departments to fulfill the objectives as enunciated above.

**3.1** The Brahma Kumaris

- Will coordinate all activities with all the stakeholders.
- Will create a reporting platform and provide regular reports.

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### 3.2

CGWB, Ministry of Jal Shakti

- Will provide all required support in terms of technical knowledge in the field of groundwater viz. groundwater scenario, groundwater levels, quality, technical know-how for groundwater improvement etc wherever required by the Brahma Kumaris organization.

## 4.0 Financial Obligations

There shall be no financial obligations on the part of Brahma Kumaris and CGWB, Ministry of Jal Shakti under this MoU.

## 5.0 Intellectual Property Rights

CGWB, Ministry of Jal Shakti and the Brahma Kumaris agree to respect each other's right to intellectual property and shall not pass on or give usage rights of such property to any third party without the consent of the other party.

## 6.0 Dispute Settlement

Any dispute or claim arising out of or in relation to this MoU including the validity, breach or termination thereof, shall be settled between the parties amicably through mutual consultations and negotiations.

## 7.0 Liability

Except for loss or damages caused through gross negligence or intent, the Parties shall have no liability to each other here under.

## 8.0 Legal Relationship

This MoU shall be construed as a statement of purpose to promote a genuine and mutually beneficial collaboration between the Parties for the common benefit of public. Nothing in this MoU shall be construed to create any legal relationship between the Parties.



## 9.0 Coming into Force, Amendment, and Termination

This MoU may be modified, renewed, or extended with the mutual written consent of the Parties. Either party may terminate this MoU by giving six (6) months' notice in writing in advance to the other Party.

From CGWB, Member(HQ), will be the nodal officer related to committed activities on part of CGWB. Office of the Member (HQ) can be contacted in the following address:

Member (HQ), CGWB, Bhujal Bhawan, NH-4, Faridabad- 121001  
Email: mhq-cgwb@nic.in ; tsmsam-cgwb@nic.in

From Brahma Kumaris, Executive Secretary, will be the nodal officer related to committed activities on part of Brahma Kumaris. Office of the Executive Secretary can be contacted in the following address:

Executive Secretary, Prajapita Brahma Kumaris Ishwaria Vishwa  
Vidyalaya, Shantivan Campus, Abu Road, Rajasthan - 307510  
Email: mruthyunjaya@bkivv.org

This MoU shall come in force from the 19th Day of Sept in the year 2023  
and shall initially remain valid for a period of five (05) years.

*T. S. Anitha Shyam*  
19/09/2023

(T. S. Anitha Shyam)  
Member(HQ), CGWB

Signed and delivered  
For & behalf of CGWB

Dated: 19/09/2023

Witness:

*[Signature]*

CHQ, Faridabad

*TSA*

*B. K. Mruthyunjaya*

(B. K. Mruthyunjaya)  
Executive Secretary

Signed and delivered  
For & behalf of Brahma Kumaris

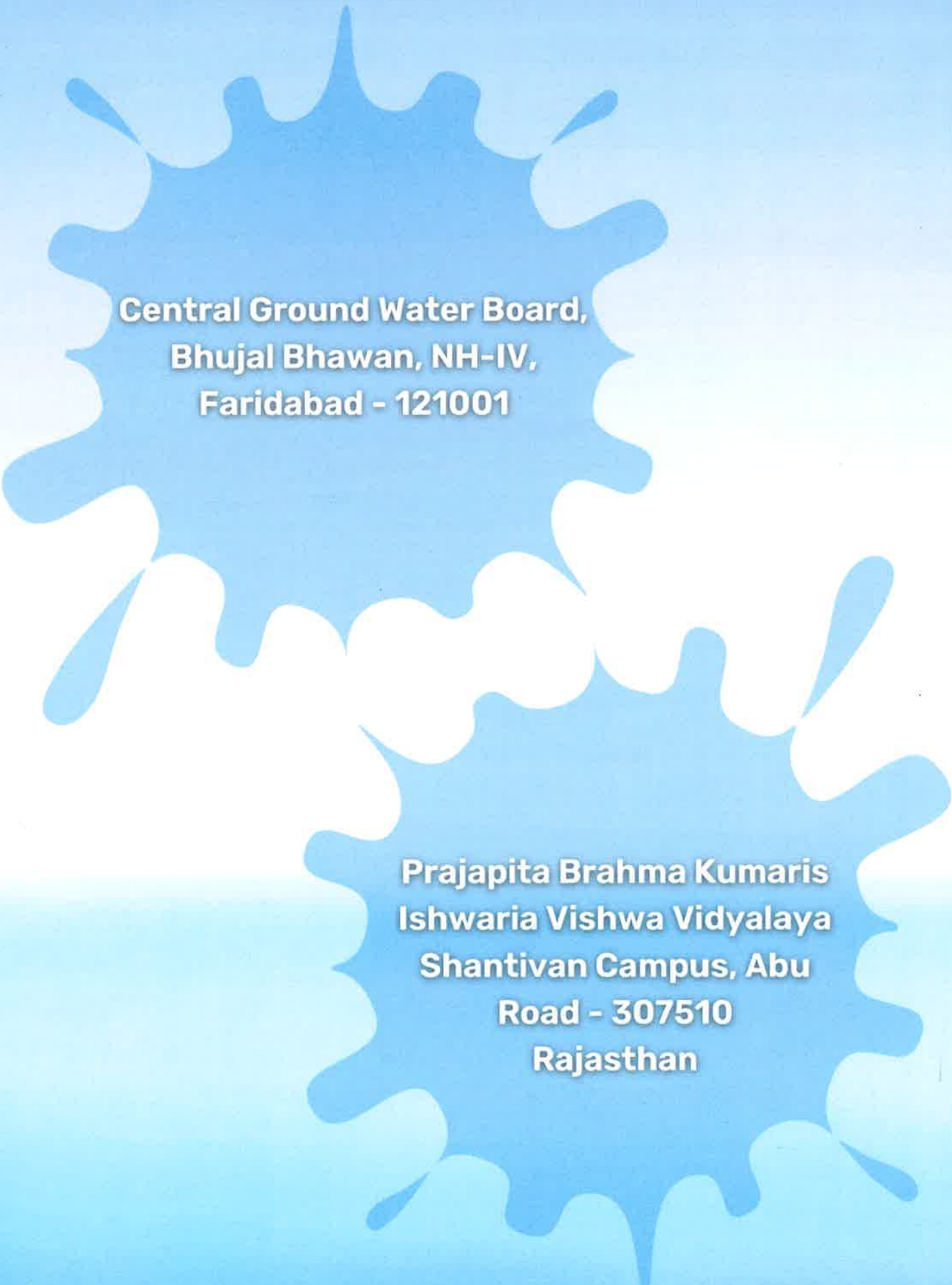
Dated: 19/09/2023

Witness:

*[Signature]*

Shantivan, Mt. Abu Road

*[Signature]*



**Central Ground Water Board,  
Bhujal Bhawan, NH-IV,  
Faridabad - 121001**

**Prajapita Brahma Kumaris  
Ishwaria Vishwa Vidyalaya  
Shantivan Campus, Abu  
Road - 307510  
Rajasthan**